

COMFORT FOR LITTLE SMILES



Grey white
matt



Cream White
matt

the
Colors of
the Forest

ASTRA[®]
MOBILI METALLICI

Biophilic design and pediatric dental clinics: when care begins with space

Bringing greenery into healthcare facilities means radically rethinking the very concept of care. **Biophilic design** transforms traditionally sterile environments into spaces capable of regenerating body and mind, activating a deep connection with nature.

Numerous scientific studies show that the presence of natural elements-plants, animals, and evocative landscapes - helps reduce stress, hypertension, and psychological disorders.

Consulting rooms, waiting areas, wards, inner courtyards, and terraces thus become active components of a true **therapeutic ecosystem**, where architecture and nature work together for the well-being of patients, healthcare professionals, and visitors.

As early as the 1980s, research highlighted how contact with greenery is able to:

- **Speed up healing times:** by promoting faster recovery and improving the patient's overall response to treatment.
- **Improve mood and emotional well-being:** by creating a sense of calm and reducing anxiety and tension.
- **Reduce the use of pain - relief medication:** thanks to a decreased perception of pain and greater psychological relaxation.
- **Enhance the quality of the healthcare experience:** by making environments more human, welcoming, and less traumatic.
- **Support healthcare staff as well:** helping to reduce work-related stress and fatigue among medical professionals.

Investing in the naturalization of healthcare spaces is not merely an aesthetic choice, but a concrete strategy to improve quality of life and clinical effectiveness.

The forest enters the dental practice

Within this context comes the **BOSCO** line by **Astra Mobili Metallici**: a project designed for young patients that brings nature into the dental practice, transforming it into a welcoming, narrative environment.

Not a simple decorative element, but a true **emotional landscape**, capable of accompanying children during their visit and easing the emotional burden often associated with dental care.

Children and the dentist: building trust from the first visit

For many parents, a visit to the dentist is a delicate moment: fears, resistance and anxiety can make even a simple check - up difficult.

Yet the first experience is crucial-it is precisely at this moment that children begin to build their relationship with the dentist, a relationship that can last a lifetime.

A child - centered design and relational approach makes all the difference. Removing elements perceived as threatening, such as the white coat, introducing softer colors, and guiding children through a gentle discovery of the practice helps transform the unknown into something familiar.

Instruments become curious objects, explained through simple, playful language and the visit turns into a shared experience.

The role of empathetic communication

Children do not perceive the world in the same way adults do; for this reason, communication becomes an integral part of the care process. Accessible language, clear images and small narratives help reduce fear and actively engage the child.

Treatment is no longer something endured, but experienced as a story in which the young patient becomes the protagonist.



The environment as a psychological ally

Physical space is a powerful emotional mediator. Natural colors, forest-inspired illustrations, and references to the animal world create a reassuring atmosphere that distracts from anxiety and stimulates curiosity.

Relaxing music and carefully calibrated lighting complete the experience, helping reduce the perception of noise and encouraging a greater sense of calm.

In this context, **the warm and soft RAL 9001 white background, further enhanced by a velvety matte finish, becomes the ideal base for welcoming the friendly woodland creatures.**

Foxes, deer, squirrels and butterflies, depicted with delicate lines and natural colors, turn into **little “companion friends”**: empathetic presences that guide and reassure children during their visit, **creating an atmosphere of trust and familiarity.**

Emotional design and medical quality

While the aesthetics of the space help humanize the young patient's experience, the technical structure of the furnishings remains a firm foundation: quality, functionality and durability fully meet the requirements of medical environments.

It is precisely this balance between **emotional design** and **clinical rigor** that makes the dental practice a place where care begins long before treatment itself.

Because when a child feels welcomed, listened to and safe, trust grows. And with it, a positive and lasting relationship with the dentist is established-starting from the very first visit.



Differentiation and economic return

Furnishing a dental practice or clinic with a visual language designed for children is **not a purely aesthetic choice**, but a strategy that generates **tangible benefits** for professionals.

The **BOSCO** line by **Astra Mobili Metallici** represents an effective and distinctive solution for environments dedicated to children.

- **Increased family trust:** welcoming and reassuring spaces foster positive relationships from the first visit.
- **Improved perceived comfort:** environments designed to reduce anxiety and tension enhance patient well-being.
- **Greater patient loyalty:** a positive experience creates returning patients who recommend the practice.
- **Enhanced professional reputation:** a distinctive environment communicates care, attention and quality.
- **Attraction of new clients:** visual communication combined with a positive experience generates word-of-mouth and differentiation from competitors.
- **Increased perceived value of services:** a more human and engaging setting elevates the overall perception of the professional offering.

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